



VEEVRA

PRODUCT FAMILY

V-Lead

Performance & Strategy

V-Lead gives leadership one governed line of sight: executive scorecards and KPI dashboards, and a clear path from strategy to execution across every team.

Illustrative overview · September 2026 · veevra.com

Capabilities in V-Lead

V-Lead brings together 2 operational capabilities, each usable on its own or together.

Performance

Executive scorecards, KPI dashboards, board reporting and benchmarking.

Strategy & OKRs

OKR management, initiative tracking and alignment that cascades from the board to every team.

How it works together

Every family is an independent operational product you can adopt on its own. It works with V-Core for identity and access, and AI is an optional enhancement, governed through AICP when you choose to use it.

Deployment

Cloud, private cloud, on-premises or fully air-gapped — wherever your data must live. Your models, data and control stay yours.

Explore & get in touch

See the capabilities in detail, or ask us to map them to your systems and sector.

[V-Lead overview](#) → [Request a demo](#) → info@veevra.com